

Policy – Photographer and images of children and young people

The club recognises the pride and enjoyment that children and young people, officials, parents, relatives and friends experience from seeing photographs of the footballers, particularly in the media. It is also acknowledged that exposure to a wider audience assists in the promoting of the club. The club is however aware of the potential risks for misuse of images, (such as photographs on sports websites and other publications), of children and young people. Further avoidance of doubt, the definition of a young person is anyone under the age of 18 years of age.

Photographs can be used as a means of identifying children when they are accompanied with personal information which can make a child vulnerable. Secondly the content of the photo can be used, or adapted for inappropriate use.

Our policy covers the following areas:

1. **No photographs without the permission** of a) the Club, b) the parents, c) the child.
2. The appropriate **consent forms** must be signed before any photographs are taken. The club acknowledges that parents / guardians may take a photograph without permission if it is one of their son / daughter only.
3. In the event that the **Club is commissioning a professional photographer** or inviting the press to an event, the following rules will apply:
 - i) Issue the photographer with identification which they must display at all times.
 - ii) A clear brief about what is considered appropriate in terms of behaviour and the content of their photography i.e.:
 - No unsupervised access to a child or one to one photo sessions.
 - No photo sessions outside the event or a player's home.
 - Children must be suitably dressed to reduce the risk of inappropriate use.
 - iii) Inform the photographer of which publication/website the image can be used.
 - iv) In a photograph the children's names (first name or surname) or any personal information, cannot be used, or if the child's name is used there must be no photograph.
4. **Videoing as a coaching aid** - Videos can be a legitimate coaching aid for club coaches and their parents/carers as part of a coaching programme. Appropriate consent must be sought and films must be safely stored away after use.
5. **If parents or other spectators are intending to photograph** or video an event, they should also obtain consent from the Club, who would in turn seek to obtain parental consent **before** commencing any photography
6. In the event that anyone has **concerns** over what they believe is inappropriate behaviour during filming or images the manager/official of that team must be informed. They in turn will inform the Club Welfare who will take appropriate advice from the FA Helpline

Club Welfare Officer	-	Jon Wilkinson	07980 706944
FA/NSPCC Helpline	-	0808 800 5000	
7. **Website** – Nobody can enter any photograph or image on the Club website without the agreement of the Club Welfare Officer – Jon Wilkinson or Linda Barrowclough (01282 416758).